

Guide to the East West Research Files, 1967-1989

Collection Number AAS ARC 2000/8



ETHNIC STUDIES LIBRARY

UNIVERSITY OF CALIFORNIA, BERKELEY

© 2002 The Regents of the University of California. All rights reserved.

Table Of Contents

Descriptive Summary i

- Title i
- Collection Number i
- Creator i
- Extent i
- Collection Processed By i
- Date Completed i
- Finding Aid Created By i
- Abstract i

Administrative Information ii

- Access ii
- Publication Rights ii
- Preferred Citation ii
- Acquisition Information ii

Biography iii

Scope and Content of Collection iv

Series Description v

- SERIES 1: PHOTOGRAPH FILES, n.d. v**
- SERIES 2: MARKETING - ADMINISTRATION FILES, 1987, n.d. v**

Collection Contents 1

- SERIES 1: PHOTOGRAPH FILES, n.d. 1**
- SERIES 2: MARKETING - ADMINISTRATION FILES, 1987, n.d. 10**

Descriptive Summary

Title

Guide to the East West Research Files, 1967-1989

Collection Number

AAS ARC 2000/8

Creator

East West newspaper

Extent

44 boxes

Collection Processed By

Waisum Poon and Janice Otani

Date Completed

September 2000

Finding Aid Created By

Mary Morganti and Janice Otani

Abstract

Contains visual research files consisting of photographs and copies of photographs used as reference for *East West* newspaper articles focusing on political, social, cultural and community issues that affected the welfare of Asian Americans from 1967 to 1989. Also includes administrative files of Marketing Director, Carole Shein.

Administrative Information

Access

Collection is open for research.

Publication Rights

Copyright has not been assigned to the Ethnic Studies Library. All requests for permission to publish or quote from manuscripts must be submitted in writing to the appropriate curator. Permission for publication is given on behalf of the Ethnic Studies Library as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which must also be obtained by the researcher.

Preferred Citation

[*identification of item*], **East West Research Files**, AAS ARC 2000/8, Ethnic Studies Library, University of California, Berkeley.

Acquisition Information

The East West research files were given to the Ethnic Studies Library by *East West* in 1993.

Biography

East West, an English/Chinese bilingual newspaper, was founded in 1967 by publisher/editor, Gordon Lew, in San Francisco's Chinatown. Weekly publications began in 1968 and continued to the last issue on September 7, 1989. The news focus was on political, social, cultural, and community issues on local, national, and international levels that affected the welfare of Asian Americans and other ethnic groups. The philosophy was to build bridges of communication between segments of the community such as Chinese-speaking with English-speaking, Cantonese with non-Cantonese, new immigrants with longtime residents, seniors with youths, as well as between the Chinese American community and the American society at large.

Scope and Content of Collection

The East West Research Files contain the visual reference files from circa 1968 to 1989 for *East West* newspaper articles including black and white photographs, copies of photographs, newspaper clippings and magazine photographs. Consists of approximately 3800 people named and 25 main subject areas: animal/birds, art, artists awards/scholarships, books/periodicals/writers, businesses, Chinatowns, churches/temples, cooks/cooking/food, dance, education, events, health, historical photographs, housing, memorials, modeling/fashion, music, organizations/community, people, places, refugees, science/technology, sports, theater/film. Also includes the Marketing Director, Carol Shein's files such as organization information, correspondence, advertising, marketing, and accounting materials, with the majority dated 1987.

Series Description

SERIES 1: PHOTOGRAPH FILES, n.d.

Boxes 1-19, People
Boxes 20-42, Subjects

Arranged alphabetically within each subseries: People and Subjects.

Includes visual reference files with black and white photographs, copies of photographs, newspaper clippings and magazine photographs. There are approximately 3800 images of people and 26 main subject areas. The subject files are *East West* designated headings which are: animal/birds, art, artists, awards/scholarships, books/periodicals/writers, businesses, chinatowns, churches/temples, cooks/cooking/food, dance, education, events, health, housing, memorials, modeling/fashion, music, organizations/community, people general, photographs, places, refugees, science/technology, sports, theater/film, and transportation.

SERIES 2: MARKETING - ADMINISTRATION FILES, 1987, n.d.

Boxes 43-44

Arranged hierarchically.

Includes Marketing Director, Carole Shein's office files. These consist of organization information, correspondence, advertising, marketing, and accounting materials.

Collection Contents

SERIES 1: PHOTOGRAPH FILES, n.d.

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 1	1	Summary of photo-file categories, with explanations	
		PEOPLE	
		People - identified	
Box 1	2	Abaza, Alexis – Ali, Muhammed	
Box 1	3	Alioto, Joseph	
Box 1	4	Alker, Pauline Lo – Beard, James A.	
Box 1	5	Beecher, Jonathan – Boxer, Barbara	
Box 1	6	Boyle, Eugene (Father) – Butz, Earl	
Box 1	7	Caesar, Sid – Chan, Anthony	
Box 1	8	Chan, Caroline – Chan, Lily	
Box 2	1	Chan, Mabel – Chang, Frances	
Box 2	2	Chang, Gray – Chang, Wilson	
Box 2	3	Chann, Paul – Chen, Joan	
Box 2	4	Chen, Li-Chen – Cheng, Wan-Liang	
Box 2	5	Chennault, Anna – Chia, H. P.	
Box 2	6	Chiang, Ching – Chiang, Vivian	
Box 2	7	Chiao, Diana – Chin, Gordon	
Box 3	1	Chin, Harry – Chin, June	
Box 3	2	Chin, Kai C. – Chin, Tsai	
Box 3	3	Chin, Victor – Chinn, Lori	
Box 3	4	Chinn, Sam – Chou, En-lai	
Box 3	5	Chou-Johnston, Rebecca – Chow, Wm. Jack & wife	
Box 3	6	Choy, Andrew – Chu, Tien Weh	
Box 4	1	Chu, Vyolet – Chung, Samuel	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 4	2	Chung, Tommy – Croft, Doreen	
Box 4	3	Dacanay, Donald – Ding Ling	
Box 4	4	Ding, Loni – Duhay, Anne	
Box 4	5	Dukakis, Michael – Eng, Weylin	
Box 4	6	Enomoto, John – Fong, Bruce	
Box 4	7	Fong, Calvin – Fong, Loong G.	
Box 5	1	Fong, Man Q. – Fong, Stephen	
Box 5	2	Fong, Sui Ying – Fuller, Harry	
Box 5	3	Fun, Alice – Gee, Sonny B.	
Box 5	4	Gee, Virginia – Gong, Raymond	
Box 5	5	Gong, Sherrie Deanna – Hammaker, Atlee	
Box 5	6	Han Suyin – Hines, Gregory	
Box 6	1	Hing, Alex – Hom, Ben	
Box 6	2	Hom, Benton Wilson – Hong, James	
Box 6	3	Hong, Kenyon – Hsieh, Shan-yuan	
Box 6	4	Hsieh, Tom – Hsu, Richard	
Box 6	5	Hu, Alan – Hui, Yup	
Box 6	6	Huie, Chris – Hwang, David Henry	
Box 6	7	Hwang, Jason – Izumizaki, Henry	
Box 7	1	Ja, Anne S. – Jeong, Steve	
Box 7	2	Jeung, Claudia – Jouen, Nilda	
Box 7	3	Juan, Gordon – Katsura, Shijaku	
Box 7	4	Kawahara, Julie – Kie Young Shim	
Box 7	5	Kim - Kim, Young-sam	
Box 7	6	King, Clyde – Korematsu, Fred	
Box 7	7	Koret, Joseph – Kwock, Nellie	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 8	1	Kwoh, Edwin – Lai, Ron	
Box 8	2	Lam, Ben – Lau, George	
Box 8	3	Fong, Calvin – Fong, Loong G.	
Box 8	4	Lau Bach, Frank C. – Lee, Bobbie	
Box 8	5	Lee, Bruce – Lee, Calvin B.T.	
Box 8	6	Lee, Chang Wah – Lee, Corky	
Box 8	7	Lee, Dai-Ming – Lee, George Q.	
Box 9	1	Lee, Gerald – Lee, Jane F.	
Box 9	2	Lee, Jeanette – Lee, Lim P.	
Box 9	3	Lee, Linda – Lee, Ol	
Box 9	4	Lee, Pam Tan – Lee, Steve	
Box 9	5	Lee, T. Kong – Lee, Violet	
Box 9	6	Lee, Wah Chong – Leong, Lam-Po	
Box 9	7	Leong, Lawrence – Leung, Wyatt	
Box 10	1	Lew, Alvina – Lewis, Jeff	
Box 10	2	Li, Ann-Si – Li, Xiannian	
Box 10	3	Liang, Dapen – Lim, William	
Box 10	4	Lin, Cho-Liang – Ling, Jung Hung	
Box 10	5	Ling-Louie, Ruby – Locke, Gary	
Box 10	6	Loh, John – Louie, Greg	
Box 10	7	Louie, Harry – Love, Ruth	
Box 11	1	Low, Alison – Lowe, Lisa	
Box 11	2	Lowe, Michael – Lum, John	
Box 11	3	Lum, L.A. – Lytle, Alice	
Box 11	4	Ma, Alice – Makabe, Shinzo & Naoko Tesima	
Box 11	5	Mako – Mar, Warren	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 11	6	Maramoto, William "Mo" – Matsueda, Bob	
Box 11	7	Matsukawa, Lori – Menalso, Otis R.	
Box 12	1	Mendelsohn, Robert – Minaimi, Dale	
Box 12	2	Mineta, Norman – Mizota, Yukio	
Box 12	3	Mnera, David – Mori, Toshio	
Box 12	4	Morita, Noriyuki "Pat" – Myori, Kim	
Box 12	5	N., Frankin – Ng, Landy	
Box 12	6	Ng-Lau, Norma – Nixon, Richard	
Box 12	7	O'Brien, Mary Elizabeth – Ono, Yoko	
Box 13	1	Orr, James – Pang, Wilma	
Box 13	2	Panigrahi, Sanjukara – Pudilski, Walter	
Box 13	3	Pan, Qi Liu – Quy, Nguyen	
Box 13	4	Rabaya, Violet – Ruzo, Daniel	
Box 13	5	Saechao, Muey Sio – Seemiller, Danny	
Box 13	6	Seeto, Victor – Sek Kin	
Box 13	7	Seriguchi, Karen – Shigekare, Rachel	
Box 14	1	Shih, Joyce Lee – Silva, Norma	
Box 14	2	Silver, Carol Ruth – Snow, Helen Foster	
Box 14	3	Snow, Lois Wheeler – Soong, Leo	
Box 14	4	Spagnoletti, Len – Suen	
Box 14	5	Suen, Brian – Sun, Zhong Jian	
Box 14	6	Sung, Betty Lee – Tamaki, Carl	
Box 14	7	Tamaki, Don – Tanouye, Harry	
Box 14	8	Tao, Austin T. – Thuc Ngo	
Box 15	1	Tien, Chang-Lin – Toler, Sidney	
Box 15	2	Tom, Adam – Tom, Yit	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 15	3	Tomas, Tessie – Trager, Michael	
Box 15	4	Tran, Hoang Cam – Tsu, Irene	
Box 15	5	Tsu, John – Vuong, Anton	
Box 15	6	Wai, Shek – Wang, Jay	
Box 15	7	Wang, K.L. – Wasserman, Fumiko Hachiya	
Box 16	1	Watsao, W. Marvin – Wing, Tony	
Box 16	2	Wing, Virginia – Wong, Arthur	
Box 16	3	Wong, Barbara Jean – Wong, Christine	
Box 16	4	Wong, Chung Wah – Wong, Dennis	
Box 16	5	Wong, Diane – Wong, Grace	
Box 16	6	Wong, H.K. – Wong, Joseph Y.C.	
Box 16	7	Wong, Judy – Wong, Leland	
Box 17	1	Wong, Leona – Wong, Margaret	
Box 17	2	Wong, Marshall J. – Wong, Randy	
Box 17	3	Wong, Raymond – Wong, Sophie	
Box 17	4	Wong, Stanley & Betty – Wong, Zeppelin	
Box 17	5	Woo, Al – Woo, Michael	
Box 17	6	Woo, Nora – Wu, John	
Box 17	7	Wu, Larry Li Jui – Yashima, Mitsu	
Box 18	1	Yee, Alan – Yeh, Catherine	
Box 18	2	Yeh, Cavour W. – Ying, Lily	
Box 18	3	Ying, Roucheng – Young, Janice	
Box 18	4	Young, Jean – Yu, Paul	
Box 18	5	Yu, Cardinal Pin – Yun, Pang Pao	
Box 18	6	Yung, Judy – Zuo, Guang-Xia	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 19	1-4	People – unidentified	
SUBJECTS			
Box 20	1	Animals/Birds	
Box 20	2	Art -- Asia	
Box 20	3-7	China (A – Si)	
Box 21	1	China (Sn – Y)	
Box 21	2	Japan	
Box 21	3	Korea	
Box 21	4-5	Miscellaneous	
Box 21	6	Crafts	
Box 21	7-8	Exhibitions	
Box 21	9	Illustrations/Drawings/Cartoons	
Box 21	10	Posters/Advertising	
Artists			
Box 22	1	A – Hom	
Box 22	2	Hong – Wu and Miscellaneous	
Awards/Scholarships			
Box 22	3	A – Chinatown	
Box 22	4	Chinese – Health	
Box 22	5-7	Hip – Y	
Box 22	8	No names	
Box 23	1	Books/Periodicals/Writers	
Box 23	2-4	Businesses - Banks, Stores, Restaurants - (Art – Yoke)	
Box 23	5-6	Chinatowns – San Francisco	
Box 23	7-8	Chinatowns – United States	
Box 24	1	Churches/Temples – Buildings	
Box 24	2-3	Cooks/Cooking/Food	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
		Dance	
Box 24	4-7	A - P	
Box 25	1-2	R - Z	
		Education	
Box 25	3-7	Preschools, Elementary Schools, Centers for Children	
Box 25	3-6	Asian – Yuk Yau	
Box 25	7	No names	
		High Schools, Colleges, Universities, Adult Schools	
Box 25	8	Adult – Galileo	
Box 26	1	Golden – Washington	
Box 26	2	Education/Government – Buildings	
		Events	
Box 26	3	Children (General)	
		Community (Classes, Conferences, Activities)	
Box 26	4-5	Action – Youth	
Box 26	6	No names	
		Demonstrations/Protests	
Box 26	7-8	Advocate – Fairmont	
Box 27	1-4	Federal – U.C.	
Box 27	5	United – No Names	
		Festivals	
Box 27	6	Aki – Chinese Interfraternities	
Box 27	7-8	Chinese New Year	
Box 28	1	Chinese New Year/Shopping- ChiGoo – Year of the Tiger	
Box 28	2-7	Chinese Spring Festival – Youth	
Box 29-30		Miss Chinatown	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 30	2-4	Health – Hospitals, Clinics, Healthcare – (Acupressure – Siamese)	
Box 30	5-6	Housing – Buildings	
Box 30	7	Memorials	
Box 30	8-9	Modeling/Fashions	
Box 31	1-7	Music – Performers/Performances - (Adventures – Woo)	
Box 31	8	Music – Performers/Performances – (No names)	
		Organizations	
		Community	
Box 32	1-8	AA – Project	
Box 33	1-3	Quan – Ying	
Box 33	4-5	Community Buildings – (Also – Wong)	
		People	
Box 33	6	Groups/Casual – (No names)	
Box 33	7	Groups/Posed – (No names)	
Box 33	8	Groups - (No names)	
Box 33	9	Groups/Restaurants – (No names)	
Box 34	1-2	Groups/Working - (Ams – No names)	
Box 34	3-6	Photographs – Historical	
		Places	
		Asia/Southeast	
		China	
Box 34	7-8	Ao – Shanghai	
Box 35	1	Shenzhen-Zhuhai	
Box 35	2-3	In Chinese	
Box 35	4-5	No names	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 35	6-7	People, Miscellaneous Scenes	
Box 35	8	People, Full Size Photographs	
Box 35	9	Transportation, Ships, Bridges	
Box 35	10	Travel to China, Travel to U.S., Summer Programs	
Box 36	1	Hong Kong	
Box 36	2	Taiwan	
Box 36	3	United States (Miscellaneous)	
Box 36	4	Refugees – Asia	
Box 36	5	Science/Technology	
		Sports	
		United States/Asian American	
Box 36	6	Baseball – Basketball	
Box 36	7	Rodeo – Volleyball and Miscellaneous	
Box 37	1-2	China	
Box 37	3	Taiwan	
Box 37	4	Competition - (Asian Games, Olympics, World Championships)	
		Theater/Film	
Box 37	5-9	Absence – Burning	
Box 38	1-6	California – Electric	
Box 39	1-7	Elephant – Inchon	
Box 40	1-7	Indiana – Pacific	
Box 41	1-7	Pageant – Tai-pan-Time	
Box 42	1-5	Tin – Zoot	
Box 42	6	No titles	
Box 42	7	Miscellaneous	
Box 42	8	Transportation	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
		Miscellaneous	
Box 42	9	Photographs	
Box 42	10	Negatives	
SERIES 2: MARKETING - ADMINISTRATION FILES, 1987, n.d.			
		Organization	
Box 43	1	History and Goals	
Box 43	2	Personnel Papers	
Box 43	3	Non-profit Statement	
Box 43	4	Stationary	
		Marketing	
Box 43	5	Media Kit	
Box 43	6	Promotion Materials	
Box 43	7	Subscription Information	
		Funding	
Box 43	8	Correspondence	
Box 43	9	Letter of Interest	
Box 43	10	Foundation Information	
Box 43	11	Fundraising Forms	
		Advertising	
Box 43	12	Correspondence	
Box 43	13	Rate Information	
Box 43	14	Other Newspapers	
Box 43	15	Marketing Lists	
Box 43	16	Airlines	
Box 43	17	Armstrong University	
Box 43	18	Asian Yellow Pages	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 43	19	Attorneys	
Box 43	20	Autowest Honda	
Box 43	21	Bank of Canton	
Box 43	22	Banks	
Box 43	23	California State Lottery	
Box 43	24	Chapel of Chimes	
Box 43	25	Chin, James W., Realtor	
Box 43	26-29	Chinese New Year	
Box 43	30	Hotels	
Box 43	31	Lewis Benedict Bedecarre	
Box 43	32	Mill Valley Townhouses	
Box 43	33	North East Medical Services	
Box 44	1	Politicians	
Box 44	2	Real Estate	
Box 44	3	Rice Magazine	
Box 44	4	ROTC	
Box 44	5	Schools	
Box 44	6	Summer Camps	
Box 44	7	Tai Hsuan Foundation	
Box 44	8	U.S. China Travel Service	
Box 44	9	Veterans Administration	
Box 44	10	Account Forms and Miscellaneous	
		Finances	
Box 44	11	Account Records	
Box 44	12	Advertising Revenues	
Box 44	13	Cash Receipts Journal	

<u>Container</u>	<u>Folder</u>	<u>Contents</u>	<u>Dates</u>
Box 44	14	Internal Revenue Service	
Box 44	15	Miscellaneous Records	
		Community Organizations	
Box 44	16	Chinese American Citizens Alliance	
Box 44	17	North East Medical Services	
Box 44	18	Oakland Chinatown Chamber of Commerce	
Box 44	19	Organization of Chinese Americans	
Box 44	20	San Francisco Convention & Visitors Bureau	
Box 44	21	Miscellaneous	
		Miscellaneous	
Box 44	22	Press Releases (Chinese)	
Box 44	23	Articles on Asian American Businesses	
Box 44	24	East West Readers Club, Airline Ticket Rates	

